# Academy

# YOUR GATEWAY TO THE DIGITAL FUTURE

Professional Digital Marketing Training Program with 12+ Global Certifications

#### Best Digital Marketing Training Institute for

# JOB SEEKERSFREELANCERSPROFESSIONALSENTREPRENEURS



# **ABOUT Our Academy**

At Digital ONE Academy, we offer career-focused, hands-on training in digital marketing, content strategy, paid advertising, freelancing, and creative technologies like UI/UX.

What sets us apart is our deep commitment to practical learning, realworld projects, and expert mentorship—all designed to help our students build a professional identity and income from day one.

#### **PARTNERS**

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#### TOOLS



#### **CERTIFICATIONS**



#### 10+ 100+Years of Experience **Students Trained**

# CATALOGUE Our Courses

At Digital ONE Academy, we're more than just an institute—we're a launchpad for dreamers, doers, and digital pioneers. In a world where online presence defines success, we empower you with indemand digital skills that help you stand out.

#### **Digital Marketing**

Learn the full digital marketing ecosystem - from strategy and analytics to content, channels, and automation. Gain a 360° understanding of how digital platforms work together to drive growth.

#### **Search Engine Optimization (SEO)**

Master on-page, off-page, and technical SEO techniques to help websites rank higher on Google. Learn how to research keywords, build backlinks, and optimize content for organic visibility.

#### **Social Media Optimization (SMO)**

Create powerful brand stories and campaigns across platforms like Instagram, Facebook, LinkedIn, and YouTube. Understand audience engagement, content planning, influencer marketing, and ad strategies.

#### Google Ads (PPC)

Learn how to run high-converting paid campaigns on Google Search, Display Network, and YouTube. Dive into bidding strategies, ad copywriting, audience targeting, and performance tracking.

#### **Facebook Meta Ads**

Learn how to run targeted and profitable ad campaigns across Facebook, Instagram, and Messenger using Meta Ads Manager. Understand ad objectives, audience segmentation, creatives, and budget optimization.

#### **Performance Marketing**

Master the art of data-driven digital advertising that's focused on measurable ROI. Learn how to plan, run, and optimize campaigns across platforms with a focus on conversions, cost-efficiency, and customer acquisition.

#### **Blogging & Affiliate Marketing**

Learn to create a professional blog that ranks on Google and attracts the right audience. Master niche selection, SEO, and monetization to grow your blog into a personal brand.

## our offer Why Choose Us?

At Digital ONE Academy, we do more than teach—we empower you with real-world digital skills, expert mentorship, and portfolioready experience to transform your career.

Whether you're a student, freelancer, or entrepreneur, we equip you with actionable skills and certifications that are valued by top companies worldwide.

#### **REASON TO CHOOSE DIGITAL ONE ACADEMY:**

**100%** Placement Assistance Guarantee **100%** Real-world Implementation

100%

Maximum Students per Batch

**10+** Years Experience Trainer

**Live** Project Works Lifetime Support

**10+** International Level Certificates

**100%** Placement Assistances

YOUR SCHEDULE, YOUR CHOICE.

Once a Digital ONE student, always part of the family. Get lifetime access to our private community where you can network, share resources, attend alumni events, and receive job/internship updates regularly.



# TRUST Our Approach



#### **Practical Approach**

You will have the opportunity to work on live projects during our training program.





#### **Placement assistance**

This training will make you job ready because you will be having a good command on digital marketing and you will be able to promote your website online.



#### **Interview Preparation**

Our mentors will provide guidance on how to ace an interview, helping you become interview-ready and set you up for a bring future.

# TESTIMONIALS Our Students Work At



# CONTACT Get In Touch

Reach out to us for course details, enrollment support, or a personalized career consultation.

#### CALL US ON +91 88661 93911

### MAIL US ON digitaloneacademy@gmail.com

**FIND US ON** 

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#### www.digitaloneacademy.in